

## **Statement on the *Baidu Information and Product Security Punishment Measures***

In order to safeguard the interests of the company's information and product security, to strengthen the responsibility system for security, and to enhance the security awareness of all departments, Baidu has formulated the *Baidu Information and Product Security Punishment Measures*. This regulation applies to Baidu.com, Inc and all of its subsidiaries, branches and affiliates.